

# Call for Development of National Strategy for International Nutrition & Funding of 100 Billion Yen

Nutrition is the opportunity for Japan to show leadership



## Need for National Strategy for international Nutrition and Funding

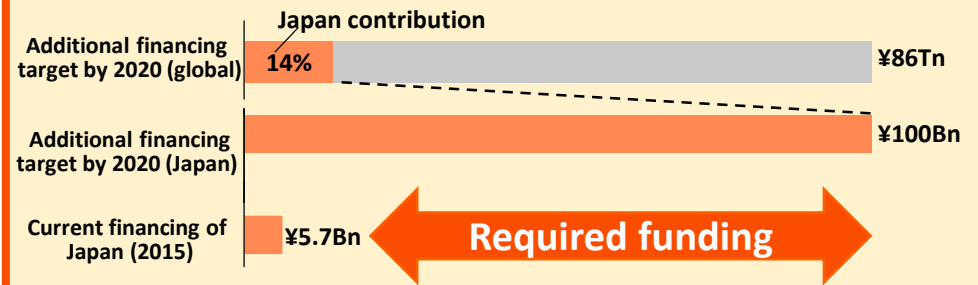
### Comprehensive national strategy for nutrition is needed



In Nov. 2016, at the Parliamentary Association for Improving Nutrition for Mothers and Children, National Strategy Plan was handed over from Aizawa MP to Shibayama Special Advisor to the PM.

**Absence of comprehensive national strategy**

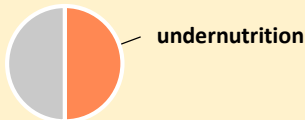
### Additional financing target in nutrition by 2020<sup>1</sup>



**Japan must invest ¥100bn by Tokyo Olympics**

## Urgently need for action on nutrition. Nutrition improvement has positive economic impact

### Cause of under-five deaths in the world



Total number of under-five deaths in the world: 5.9 million<sup>2</sup>

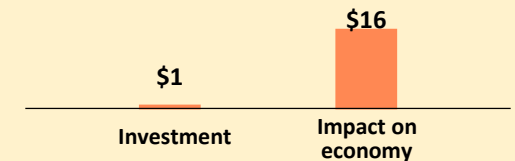
**About half of the deaths is caused by undernutrition**

### Under-five stunting in the world<sup>3</sup>



**1 in 4, more than 147 million under-five are stunted**

### ROI in improving nutrition<sup>4</sup>



**\$16 return on investment for every \$1 spent**

Partner organizations: RESULTS Japan, Save the Children Japan, World Vision Japan, Network for Action against Malnutrition (27 Dec/2016)  
 Contact: Save the Children Japan, Tanaka (phone: 03-6859-0015, email: [advocacy@savechildren.or.jp](mailto:advocacy@savechildren.or.jp))